

FLAX&KALE

WE'RE COOKING UP CHANGE



Certified



Corporation

Discover the range of vegan products
and flexitarians from Flax & Kale!











VEGAN

PLANT-BASED MEAT



NATURAL INGREDIENTS TO CREATE A NEW MEAT CONCEPT



PROTEINS	FATS	MINERALS & VITAMINS	VEGETABLE FIBRE
 peas  soya	 olive oil  aceite de coco	 vitamin B12  iron	 methylcellulose  bamboo fibre



We use traditional processes to create unique foodtech products



IRRESISTIBLE FLAVOUR

UNIQUE TEXTURE

100% plant-based ingredients



THE WORLD CHANGES

Meat consumption has been decreasing for 6 years, dropping by 12% between 2012 and 2018.

Fish consumption has been decreasing for 10 years, dropping by 15,8% since 2010.

The global meat substitute market is expected to grow 15% from 2020 to 2027.

AND WE RESPOND!

8 flexitarian flagship restaurants.

In 2014, we introduced the flexitarian diet concept in Spain.

Plant-based substitutes for chicken and beef.





BEEF FLAVOUR



BURGER

Just like the traditional hamburger, now with 100% vegetable ingredients. Let yourself be surprised by its tenderness and juiciness and be amazed by its flavor.

200 gr



MINCED

Make countless recipes -lasagna, bolognese, cannelloni... -and surprise your guests. You won't run out of ideas!

200 gr



BALLS

Reinventing a classic: our plant-based meatballs will serve you for pasta, stews or simply with your favorite sauce.

200 gr

CHICKEN FLAVOUR



BURGER

Tastes just like chicken burgers but it only has vegetable ingredients and a touch of pepper and lemon that you will love.

200 gr



CROQUETTES

Unique in the world, our plant-based roasted plant-based chicken croquettes are crispy on the outside, but creamy on the inside. A real pleasure for everyone who tries them.

240 gr



NUGGETS

Crispy on the outside and juicy on the inside, the plant-based nuggets have conquered palates of all ages.

180 gr

PLANT-BASED CHEESE

TASTES LIKE CHEESE. ONLY VEGETABLE INGREDIENTS.

Creamy like the
spreadable cheese



Melts like
cheese



IRRESISTIBLE FLAVOUR

UNIQUE MELTING

Versatile and applicable in
countless recipes



THE WORLD CHANGES

Increasing trend in consumers seeking out
plant-based alternatives to traditional dairy cheese.

50% of consumers identify as flexitarian
in Western Europe.

Emerge of foodtech and plant-based brands
on a global level.

AND WE RESPOND!

Introduction of substitute foodtech products.

Multi-category brand for veggies
and cheese lovers.

Innovation and communication centred
on accelerating the growth of the category.



REFRIGERATED
Product



FROZEN
Mozzarella Fingers



100% recyclable
PACKAGING



SLICES PACK
-80% less plastic



GLUTEN-FREE
GLUTEN-FREE



LACTOSE-FREE
LACTOSE-FREE



SOURCE OF CALCIUM



SOURCE OF VITAMIN
D



HIGH IN VITAMIN
B12



Shelf life
3 MONTHS



Shelf life
12 MONTHS

*except frozen Mozzarella Fingers. | **except Creamy.



SLICES



CHEDDAR

It tastes like cheese, it melts like cheese, but based on vegetable ingredients. Our orange slices will be the best ally for your hamburgers.

100 gr



GOUDA

With the characteristic yellow color and elegance of traditional Dutch, Gouda-style slices become the perfect complement to sandwiches and toast.

100 gr



MOZZARELLA

Plant-based mozzarella slices stand out for their delicate flavor and their endless culinary applications. Try them on sandwiches, toast or pizza.

100 gr

GRATED



CHEDDAR

Cheddar, the pleasure that stretches in each bite and whose orange color perfectly reproduces the melting of traditional cheddar cheese.

100 gr



FOUR CHEESES

This mixture of cheddar, gouda, mozzarella and blue cheese perfectly combines four flavors that cannot be missing in a good four cheese pizza.

100 gr



MOZZARELLA

Mozzarella, the Italian classic ideal for gratin pizzas and pasta, or to include in recipes such as empanadas or cannelloni.

100 gr

CUBES



THREE CHEESES

This plant-based mix of gouda, cheddar and mozzarella will fill your salads with color.

100 gr

CREAMY



ORIGINAL

Our original creamy has all the creaminess of a traditional spread, but is much healthier. It will become an essential for your recipes.

125 gr

FINGERS



MOZZARELLA

Crispy on the outside and hot and melty mozzarella-style plant-based cheese on the inside. Our fingers will be an irresistible bite.

200 gr

KOMBUCHA



ENERGIZING

It is one of the best drinks in the world thanks to the millions of probiotics and vitamins that it contains.

AN IRRESISTIBLE FLAVOUR

To eliminate the sour taste that most kombuchas have, we apply all our know-how and use cold-pressed juices in a second fermentation.



SUGARY SOFT DRINK

42 KCAL

High in sugar, artificial sweeteners and additives.

Stimulating due to caffeine.

No relevant nutrients.

Associated with weight gain.

VS

FLAX & KALE KOMBUCHA

17 KCAL



Low sugar content due to fermentation.

Stimulating thanks to group B vitamins.

Rich in probiotics, which help stimulate our immune system.

Helps to restore the balance of the intestinal flora.



REFRIGERATED
Product



GLASS
recyclable / reusable



* Except Symbiotic
Passion (6 months).

THE HEALTHIEST SOFT DRINK



BLUE MOJITO

yuzu + spirulina + mint
400 ml.



SYMBIOTIC PASSION

passion fruit + pineapple
400 ml.



MOTHER AFRICA

ginger + hibiscus + orange
400 ml.



ORANGE FANTASY

orange + lemon
400 ml.



LEMON FANTASY

lime + lemon
400 ml.



DRAGON LEMONADE

pitaya + lime + lemon
400 ml.

READY MEALS



HEALTHY OPTION

100% natural, no additives,
no preservatives

HEAT UP AND GO

PROCESSED READY MEALS

VS

FLAX & KALE READY MEALS

Poor nutritional profile (high in salt, sugar, low quality fats, flavourings, colourings and more).

Highly processed, less satisfying and triggering a high glycaemic response.

They can have addictive combinations, by simultaneously offering high amounts of salt and fat together with high concentrations of sugar.

Selected natural ingredients, healthy fats, no additives, no preservatives and no flavour enhancers.

Minimally processed foods.

Food-friendly cooking methods to preserve the food's properties as much as possible.



Our healthy ready meals are lactose-free and include options which are gluten-free, plant-based, flexitarian, high in protein and more!



FORGET ABOUT COOKING!



VEGETABLE & MUSHROOM LASAGNE

whole wheat pasta + spinach
+ mushrooms + masala-style pumpkin +
neapolitan sauce
275 gr



PLANT-BASED BOLOGNESE LASAGNE

whole wheat pasta + vegan bolognese
+ cashew béchamel + gouda-style grated
cheese
275 gr



PLANT-BASED CANNELLONI DI FUNGHI

mushroom cannelloni + truffled cashew
béchamel + gouda-style grated cheese
275 gr



PLANT-BASED "CHICKEN" CANNELLONI

whole wheat pasta + roasted vegan
chicken + cashew béchamel + gouda-style
grated cheese
275 gr



PAD THAI WITH PLANT-BASED STRIPS

oriental rice noodles + vegan strips
+ wok vegetables
275 gr



PLANT-BASED MEATBALLS IN SAUCE

vegan meatballs enriched with iron and
vitamin b12 + "jardinera" (tomato
and vegetable) sauce
275 gr



PLANT-BASED JAPANESE BOWL

black wholegrain rice and red quinoa +
pulled jackfruit + vegan scrambled eggs +
275 g of yakiniku sauce
275 gr



WILD SALMON + RED QUINOA

wild Pacific red salmon + red quinoa +
sautéed vegetables
275 gr

2022



NEW PLANT-BASED CHEESE

SEMI-CURED CHEESE



Our first plant-based semi-cured cheese

Our fermentation process has enabled us to create one of the first plant-based semi-cured Manchego flavoured cheeses in the world, giving it a flavour and texture that perfectly emulates cheese made using animal milks.

Try it!

SOURCE OF FIBRE

BASED ON PLANT-BASED MILK





400 ml

NEW KOMBUCHA

KOMBUCOLA

**Shhht... Our formula
is also secret!**

Our version of the most famous drink in the world, but with all the benefits of kombucha. Gives you a great energy boost with a lemon and orange twist.

The formula is a secret but what we can tell you is that it contains 75% less sugar and 60% fewer calories than the traditional cola drink.

**LOW IN
CALORIES**

ENERGIZING



Eat better
Be happier
Live longer